# Bruce Ladson

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www.BruceLadson.com

**QUALIFICATIONS SUMMARY**

A person who has been called to serve God’s people with experience in mentoring, leading, recruiting, training, organizing, pastoring, teaching, vision-casting, planning and enjoying life.

**PROFESSIONAL EXPERIENCE**

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| Outreach-Missions Pastor/Comm. Dir. – Lifehouse Church, Hagerstown, MD | **May 2014 – Present** |

* Recruit and develop outreach team to serve the community
* Oversee and train staff to create innovative events and implement them
* Serve as Campus Pastor as needed for either campus
* Coordinate missions trips with Mission Team leaders
* Oversee financial support to missionaries on the field and on furlough
* Direct graphic designers to create multiple print pieces on tight deadlines
* Map out Communications schedule for ministries that overlap
* Supervise Youth Pastor and youth ministry

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| Sales Associate – REI, Rockville, MD | **Oct 2013 – Jun 2014** |

* Assist customers with questions and provide solutions
* Inform customers about the products and services offered by REI and how it will benefit them

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| Communications Specialist – Christ Fellowship, Palm Beach Gardens, FL | **Dec 2012 – Dec 2013** |

* Manage communications projects for five campuses
* Coordinate with Campus Coordinators and other staffers to determine campus needs
* Layout weekly bulletins and pre-service slides for five campuses

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| Logistics Coordinator – Cross International, Pompano Beach, FL | **Aug 2012 – Sep 2013** |

* Coordinated meal packing events with church and community leaders
* Arranged for shipment and delivery of food and meals before and after each event
* Set-up events for up to 300 volunteers & trained them to pack to 100,000 meals in one afternoon
* Cleaned and organized all equipment after each event along with ordering supplies for next event

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| Operations Director/Announcer – WAY-FM Radio, West Palm Beach, FL | **Aug 2008 – Sep 2011** |

* Produce, write and record commercials for local and national business accounts
* Develop new content and graphics for station website
* Coordinate and promote local events, concerts, and pledge drives

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| On-Air Host/Assistant Operations Manager, WAVA-FM – Arlington, VA | **Nov 2001 – Jan 2007** |

* Voice-track national programming on Salem’s XM “The Fish” and live announcing middays on 105.1 FM in DC
* Produce and write copy for client commercials, along with researching and writing articles for website
* Create imaging and promos for various music shifts and programs

**Youth Pastor/Singles Pastor, Immanuel’s Church – Silver Spring, MD Jun 1995 – Dec 1999**

* Recruit and train team of 25+ adult/youth leaders
* Write original curriculum for Sunday morning and mid-week services for 300+ students
* Plan annual calendar of events, including organizing local and overseas missions trips
* Counsel youth and parents on family issues
* Create and coordinate community events for 2000+ people

**EDUCATION & TRAINING**

**Columbia International University, Columbia SC**

Bachelors of Science, Bible/Teaching

**Columbia School of Broadcasting, Fairfax, VA**

Master Broadcasting Diploma, Radio Announcing

**ADDITIONAL SKILLS**

* Dynamic leadership. Public speaking. Corporate Trainer. Multi-Tasker. Innovative. Creative.
* Able to coordinate fund-raising events for non-profit organizations
* Proficient in: Excel, Word, Outlook, InDesign, Photoshop, Adobe Audition, Powerpoint